

Maldives Airports Company Limited Press Release

Inauguration of 50th Anniversary Grand Sale and launching of "Maldivian 'Kokeshi'" perfume brand at Ibrahim Nasir International Airport



Ibrahim Nasir International Airport, Maldives 5th June 2016 – Maldives Duty Free inaugurated the 50th Anniversary Grand Sale and launched a Maldivian Perfume named "Maldivian KOKESHI" on 5th June 2016

The 50th anniversary grand sale was inaugurated by the Maldives Airports Company Ltd's (MACL) Managing Director Mr. Adil Moosa to mark the 50th anniversary of Ibrahim Nasir International Airport (INIA). The ceremony was held at the departure area of INIA which was joined by the senior management of MACL.

This Grand Sale will provide up to 40% discount from some special products and under this promotion customers will receive a flat discount of 10% from every product purchased from all Maldives Duty Free outlets which includes Duty free Shops at the departure first floor, "Dhovemi" the Arrival Shop and from the Duty Free shop at the VIP/CIP Lounge. The Categories at Duty Free are mainly Perfumes & Cosmetics, Watches & Sunglasses, Fashion leather goods, Confectionaries & souvenirs. The grand sale will run from the start of June to end of July 2016

After the inauguration ceremony of the Grand Sale, the Maldivian Idol Judge and the popular singer Ms. Mariyam Unoosha joined us to launch the "Maldivian Kokeshi" Perfume at the Duty Free Area. "Maldivian Kokeshi" Perfume is a limited edition brand made especially for the Maldivians due to its rich Maldivian Traditional scent. The Perfume has three floral essences which includes Amber, Rose and Jasmine. The bottle is custom designed by Maldives Duty Free which can be used as a souvenir as well. The limited edition of this Perfume is made in France but available in Maldives Duty Free exclusively.

"Maldivian Kokeshi" will be available from Maldives Duty Free outlets which includes Duty free Shops at the departure first floor, "Dhovemi" the Arrival Shop and from the Duty Free shop at the VIP/CIP Lounge. Customers can purchase perfumes at a very cheaper price. At the Grand Sale inauguration ceremony MACL's MD announced new duty free outlets would be developed at the departure gates for last minute shopping for passenger's convenience on December 2016

MD of MACL also highlighted on the ample duty free space and varieties when the new International Passenger terminal is developed in the coming years.

Maldives Airports Company Limited (MACL) is a 100% government owned limited liability company incorporated under the Companies Act of the Rep of Maldives. MACL is governed by a Board of Directors appointed by the Privatisation and Corporatisation Board of the Maldives. The Corporate Office of MACL is on the island of Hulhule', Republic of Maldives

Maldives Airports Company has been massively involved in destination marketing and bringing in new airlines to Maldives in order to ensure its responsibilities to the nation and more specifically to the tourism industry. MACL has big plans for future developments such as new terminal, new cargo facility and the new fuel farm along with hydrant system and major infrastructure developments at Ibrahim Nasir International

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