

**APPLICATION FORM**

## Promotional / Awareness Campaign

Organization

Address

Country

Contact Person &amp; Designation

E-mail

Telephone &amp; Fax

Mobile

Category: Promotional Campaign  Awareness Campaign 

Purpose of the campaign

Requested mediums &amp; quantity

Medium	✓	Rate (USD)	Quantity /Space
X banner & Retractable banner stands		USD 05.00 per day	
Banners			
Brochure stands			
Inflatable product model		USD 30.00 per day	
Floor stickers		USD 16.00 per day	
Danglers (1Ft – 3Ft)		USD 0.20 per day	
Danglers (>3Ft)		USD 0.25 per day	
Brochures		USD 0.50	
Backlit Boards		Published Rate*	
Boduberu		USD 65.00 per hour (Max. 02 hours)	
Tender coconut water (Kurumba)		USD 0.50 per item (Max. 02 hours)	``
Photography (Airside)		USD 90.00 per hour	
Photography (Landside)		USD 83.00 per hour	
Videography (Documentary Film)		USD 399.00 per hour	
Videography (Feature Film)		USD 416.00 per hour	
Videography (Advertisement)		USD 382.00 per hour	

**\*Information of the promotional / awareness campaign and the media kits for the backlit boards will be available for viewing and downloading from the MACL website ([www.macl.aero](http://www.macl.aero)).**

I/We agree to the terms and conditions of this application\*\*

Name:

Signature:

Designation:

Date:

Company Seal:

**For MACL use only**

Application received by:

Name:

Signature:

Time Submitted:

Designation:

Date:

**\*\*Terms & Conditions page to follow**

## TERMS & CONDITIONS

1. The Advertising Fee quoted shall exclude government taxes, including GST, which shall be payable by the Selected Party Separately.
2. A certified true copy of the Company Registration Certificate & GST Certificate shall be submitted with this application form.
3. Payment shall be made in advance, in lump sum for the entire License Term.
4. The design and production of the materials shall be done by Client at its cost to the specifications provided by MACL.
5. The Client shall handover the materials produced for promotional/awareness campaigns to MACL for setup and to display the same at mutually agreed locations between client and MACL.
6. On expiry of the License Term, MACL shall remove the promotional/awareness campaign materials displayed and the Client agrees to collect it the same day, failing which MACL shall dispose without further delay.
7. The day is defined as 24 hours commencing from the expiry of Fit out period/time that has to be agreed between Client and MACL prior to commencement of set up of materials at the agreed locations.